



# **International 4-Wheel Drive Trainers Association**

## **Q2 2022 Newsletter**

### **Organization News**

Welcome to the 2nd quarterly letter of 2022. The year is ramping up, and there are many commercial events that we hope many of you have taken part in and continue to demonstrate your skills and abilities. It is also about this time of the year that changes to schedules begin to demand changes as priorities change. We hope many of you can participate in the continuous education activity we have coming up with Ford at the Michigan proving ground.

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# Coyote Trainer Patches



Greetings all!

If you haven't seen them on social media or don't participate on the Facebook I4WDTA page, we have coyote (tan camo) trainer patches available for purchase. We started with 100 and have about 32 remaining as of this newsletter publication. We are not making money on these, just supplying a different color scheme to the certified trainer patch.

You can purchase yours by sending payment via PayPal to [mx9441@earthlink.net](mailto:mx9441@earthlink.net). They are \$4.50 each and ship flat rate CONUS USPS flat rate for \$8.95. Please state the number of patches you want and the shipping address in your payment.

If you are outside the USA, let me know ASAP how many you want and the shipping address, and I will find out how much shipping is to your specific address but will reserve your patches, email me at [mikeb@backroad4wd.com](mailto:mikeb@backroad4wd.com).

We are conducting this sale outside of Backroad 4WD Training to avoid paying taxes or comingle funds with B4T. If any money is made above our cost to purchase these patches, all funds will go back to the I4WDTA.

Thank you,  
Mike Block

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## **Continuous Education Opportunity with Ford**

July 18-19, 2022 in Romeo, MI Proving Grounds

RSVP with Ben Maher (bmaher1@ford.com) if you have not yet. We will have members from all over the US and as far as Australia joining us. We are looking forward to an outstanding event.

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## **2022 Testing for Certification**

Dates for the event this year are October 16-22<sup>nd</sup>, in Tularosa NM. We hope all of you can make it, last year we had the largest gathering of our members, a challenge to break this year.

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## **I4WDTA Facebook Page**

Thank you to those who made your posts “Shareable” on your Facebook business pages. We are glad to help increase the audience and viewing of your information by posting on the association page. If you have any posts you will like to repost, please reach out to Izzy Sanchez to help you with this action.

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# **Curriculum Update Team**

The team was launched last quarter and is already making great strides with updates and recommendations to the current TFC material. Great engagement and commitment from the team members participating in it under Chris Nelson. Once the changes are reviewed and finalized, new modules will be uploaded to our website for all to see.

Be on the lookout for future communication regarding a team that will be formed to help drive the Continued Education and combine it with a Best Practices team. Members will be sharing any critical learnings related to our professional work with others as part of the best practices we can all adapt or change. This will become a core foundation for our professional association.

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## **The B&C Corner**

**Words from Chris Cole**



## Words from Bill Burke





# I4WDTA Online Store

The easiest way to access the online store is on the I4WDTA homepage (linked below) and click on "Store".

[I4WDTA Homepage](#)

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