



International 4-Wheel Drive Trainers Association

Q1 2022 Newsletter

Organization News

First-quarter of 2022 has gone fast, with so much news from all over the world it feels like the calendar flies. We do have some new information, exciting news, and actions we need all of you to take at your earliest convenience.

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2022 Testing for Certification

Mark your calendars! The dates for the event this year are October 16-22, 2022 in Tularosa NM. With most worldwide travel issues being lifted, we hope to have a good international group of students giving it their best.

Member Happenings

If you haven't had the opportunity to meet or work with **Master Trainer Nena Barlow** have a listen to this podcast linked below the next time you have an hour-long pavement drive.

Master Trainer Nena Barlow OJ Podcast Episode 81 recorded March 3rd 2022

<https://overlandjournal.com/nena-barlow-talks-essential-skills-for-backcountry-overlanding/>

Dave Bennett is the founder/owner of American Adventurist, an offroad forum, and an I4WDTA certified trainer. Chris Cole and I had the opportunity to attend the Desert Rendezvous this past February. Here is Dave's article about the event.

<https://americanadventurist.com/building-a-community-in-the-desert/>

I4WDTA Facebook Page

With Facebook continuing as a key communication and marketing vector, we want to continue to use our association's Facebook page's influence to help you increase the reach of your private business posts. Changes in Facebook

stop allowing how posts are shared, and if you want to grow your business' reach, please make your posts shareable. We have not been able to share posts due to the changes but hope to do so to continue to help you. We are committed to helping our member's businesses grow but need your help with this.

Continuous Education Opportunity with Ford

This coming summer we have a great opportunity, for our certified members only, to visit the Ford Proving Ground in Romeo, MI. This 2 day (week of July 18 or 25) event will allow us to:

- Visit and tour the industry-unique Proving Grounds, over 6 square miles of automotive bliss
- Work, hands-on, with Ford off-road vehicles and help evaluate for offroad dynamics and recovery (including rollover)
- Test the off-road track and have open discussions with Ford subject matter experts (SME) regarding product performance
- Test other Ford products and gear, provide candid feedback, experience new technology, and create new skills

If you are interested and think you will be able to make it, please reply back to izzysanchez1@icloud.com with your preferred week of July 18 or July 25th, as we need a headcount for our hosts at Ford. We will also reach out to everyone by email to re-visit this outstanding opportunity.

Curriculum Update Team

This quarter we have launched the Curriculum Update project team, under the leadership of Chris Nelson, to evaluate the presentations used during TFCs. The intent is to keep the material modern, relevant, and engaging while updating exam questions to match any changes to the presentations. As the team makes recommendations, a review team will evaluate the changes before inclusion in our final presentation slides. Thank you to all our members who have volunteered to be a part of this critical team.

The B&C Corner

Words from Chris Cole



I4WDTA Online Store

The easiest way to access the online store is on the I4WDTA homepage (linked below) and click on "Store".

[I4WDTA Homepage](#)

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